PROJECT TITLE : CIGARETTE DEVELOPMENT

PROJECT LEADER : P. NAGEL

PERIOD COVERED : December 19th 1979 - January 22nd 1980

WRITTEN BY : P. NAGEL

Project number	Name	Situation or objectives
278	EVEREST	Swiss Tar : 7.0 / SN : 0.6 Swiss Tar : 6.0 / SN : 0.6 Product test Triple filter

- Two product tests are in the field.
  The report has been established.
- A trial has been run in order to replace the additive (Meerschaum).
  Taste evaluation is negative. This means that the additive Meerschaum is absolutely necessary.
  A report has been written.
- A meeting will take place, on the 24th of January 1980 with the Baumgartner firm, to discuss the triple filter manufacturing.

266	HARVARD	Swiss Tar : 7.0 / SN : 0.6 ATLANTIC concept Product test

- The product test results are available. A first estimation shows no difference between prototype 95 and the current MAB. The product test results will be presented by the end of January.
- A new development will start as soon as an acceptable prototype COLORADO will be available.

269	GRAND CANYON	Swiss Tar : 1.0 / SN : 0.1 CO : 4 / NO : 0.1 Puff count : 7.0 ATLANTIC concept Launching phase

- The final report relating to the first production will be established as soon as possible, as well as a report on the expanded tobacco (ET-3) situation.

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- In order to increase puff count (at the present time : 6.2), a trial has been carried out with the cigarette paper BDP 30 EP 110 "Maryland type".
  A report has been established and taste evaluation is under way.

312 FILTER LENGTH INCREASE

Brands : MIF / ALF / CHF / NPF / MFM
Filter : 20 mm
Cigarette rod : 59.4 mm
Diameter : 7.975 mm

A L F

- The first production started on the 22nd of January.
  Quantity : 15 Million
- Analyses are under way.

M I F / C H F

A format modification has been accepted by Marketing, we have changed specifications for the next production.

N P F

A trial is under way in parallel with the foil mentholating project.

M F M

Following a discussion with the responsible people of the production department and in accordance with the Committee B, there will be no change for this brand.

320 MANHATTAN

Swiss Tar : 9.0 / SN : 0.8
ATLANTIC concept

No work has been effected this month.

271 COLORADO

Swiss Tar : 3.0 / SN : 0.3
ATLANTIC concept

- Prototypes 36 to 41 do not correspond to the smoke yield objectives.
- A trial report has been written.
- Blend modifications have been effected and new prototypes will be prepared as soon as tobacco will be available.

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257 LOS ANGELES MAA / MAK / MPH

M A A / M A K Swiss Tar : 12.0 / SN : 0.9

- The final report will be established.
- A trial with a ZEP tipping from Tann is under way.
- A new trial will be produced during February in order to standardize MAA blends.

M P H Swiss Tar : 13.0 / SN : 1.0

The first production of diluted MPH will take place at the end of January 1980.

MIAMI Swiss Tar : 16.0
Development phase

A meeting with Marketing will take place on the 31st of January in order to define objectives.

I R A N

348 PERSEPOLIS DPM : 18 - 19 mg/cig.
PC and AC development

The development of this project is finished.

P. Nagel

P. Nagel

29/01/1980/PHN/cap

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